



New Horizons

The A to B of Love Warranty: From Start to Finish, We've Got You Covered



Contents

Page 1	What Makes Us Different
Page 3	Love Listed Cover
Page 5	True Love Cover
Page 7	Bespoke Cover
Page 9	Your Success: Guaranteed Results
Page 11	Your Funds: Total Transparency
Page 13	Our Team
Page 15	Our Technology
Page 17	Our Service
Page 19	Our Training
Page 21	Our Support
Page 23	Our Claims

An aerial photograph of a multi-lane highway winding through a valley. The valley is filled with dense forest, and the trees are in various shades of green, yellow, and orange, suggesting an autumn setting. In the background, there are rolling hills and mountains under a sky with a bright sun low on the horizon, creating a warm, golden glow. The highway has several cars and a large truck traveling along it.

What Makes Us Different

At our core, we're more than just a vehicle warranty company, we're a team of passionate car and motorbike enthusiasts who understand the importance of keeping people on the road. Our commitment to customer satisfaction, backed by our industry-leading 98% claims payout, has made us a trusted partner for over 60 dealers. In just 12 months, we've grown to a multi-million-pound business with over 3,000 warranties sold, and we're just getting started.



- We're car and motorbike enthusiasts who truly care about our customers.
- 60+ dealers trust us to support their business.
- Over 3,000 warranties sold and counting.
- Small but mighty: a dedicated team of 12.
- Multiple 7-figure revenue in just 12 months.
- 98% claims payout—because we believe in doing right by you.
- Partnering with some of the best independent car dealers in the industry.

Our Love Listed Cover is designed for customers who need essential protection at an affordable price. It covers the key components of any vehicle, ensuring peace of mind for up to six months and up to £5,000 claim limit. We believe everyone should have access to reliable coverage without breaking the bank, which is why this option delivers straightforward and valuable protection.



Love Listed Cover



- Essential coverage that keeps your vehicles protected.
- All major vehicle components included.
- Affordable and straightforward for every customer.
- Coverage up to 6 months.
- Claim limits of up to £5,000.



True Love Cover

For those seeking the ultimate protection, our True Love Cover is the most comprehensive warranty available. Covering everything from non-serviceable parts to optional rescue and recovery, this plan offers unmatched peace of mind. With 24/7 VIP customer support and claims up to the vehicle's value, it's designed to deliver the best protection and service in the market, keeping consumers fully covered.

- Our most comprehensive warranty for complete peace of mind.
- Non-serviceable items covered.
- Rescue and recovery available as an option.
- The best-in-class warranty on the market.
- 24/7 customer support with VIP perks.
- Up to 12 months of coverage.
- Claim limits up to your vehicle's value.



Bespoke Cover





We understand that every dealership is unique, and that's why we offer the Bespoke Cover option. This plan allows dealers to customise coverage levels, claim limits, and durations to fit their specific needs. With the option to white-label the warranty and dedicated account managers for support, this solution offers complete flexibility to ensure your business stands out from the rest.

- Create your own custom coverage plan.
- Tailored protection for specific components.
- Option to white-label for your business.
- Flexible claim limits and durations.
- Dedicated account managers for personalised support.

Your Success: Guaranteed Results

We're not just here to sell warranties; we're here to guarantee your success. Using a unique data-driven approach, we tailor pricing based on real-time claims data and provide forecasts that help you stay on target. Monthly updates ensure you're always in control, making it easier than ever to achieve your goals with confidence.

- Our data-driven process ensures you hit your targets.
- Our AI and machine learning help to drastically reduce admin workloads.
- We forecast your fund's performance to keep it on track and protect your profits.
- Monthly updates and progress reports improve customer satisfaction.









Your Funds: Total Transparency

Transparency is the foundation of our approach. We provide complete clarity on how your fund is managed, offering the most competitive admin fees in the market. Your money is secure, held in a ring-fenced account, with monthly updates to keep you informed every step of the way. You'll always know where every pound is going, and we're committed to helping you manage your resources effectively.

- 100% clarity—know exactly where every pound is going.
- Industry-leading admin fees that keep more in your pocket.
- Regular updates with fund balance and guidance.
- Your funds are secure in a ring-fenced account.



Our Team

Our team is at the heart of what we do. We're passionate car and motorbike enthusiasts who are driven by a commitment to deliver exceptional customer service. With specialised teams in support, claims, and business development, we focus on providing tailored solutions, not just sales pitches. Our goal is simple—help you succeed by offering personalised, expert guidance.

- We're a passionate team of car and motorbike enthusiasts.
- Dedicated support, claims, and business development teams.
- No pushy sales reps—just customer success partners focused on helping you grow.







Our Technology



We've built a platform that streamlines every aspect of warranty management. From claims handling to automated payments, our industry-leading technology makes it easier for you to manage warranties, reduce fees, and operate more efficiently. By leveraging this platform, we take care of the admin so you can focus on growing your business.

- Our platform makes warranty management a breeze.
- Seamless handling of warranties, claims, payments, and reporting.
- Automated processes reduce fees and improve efficiency.

Our Service

Exceptional service is more than just a promise—it's something we deliver every day. With dedicated teams for support and claims, and bespoke campaigns designed to launch and manage your dealership's warranty offerings, we're here to help you succeed. Our business management team is focused on driving results, ensuring you and your customers receive the highest level of service.

- We're committed to delivering the best customer experience possible.
- Dedicated teams to support claims and customer inquiries.
- Tailored launch and management campaigns to ensure success.
- A business management team that guides you every step of the way.







Our Training

We don't just offer warranties, we ensure your team is fully equipped to sell and manage them effectively. Our bespoke onboarding program, tailored to your dealership's needs, includes comprehensive training on using our platform and closing sales. With 24/7 access to digital resources and regular tips to keep your team sharp, we make sure you're always ahead of the game.



- Bespoke onboarding for your dealership to ensure seamless integration.
- We train your entire team to upsell and manage warranties.
- 24/7 access to digital training resources.
- Regular tips and updates to help boost performance.





Our Support

Support is at the heart of everything we do. With 24/7 access to help through AI-powered chat and dedicated phone lines, we ensure that your customers always have someone to turn to. Every interaction is recorded for compliance and transparency, so you can have complete confidence in our process. We're here for you and your customers, no matter the time or the issue.

- Around-the-clock support for your team and customers.
- AI-powered chat handles most inquiries instantly.
- Dedicated phone line support for your customers.
- All interactions recorded for full compliance and transparency.

Our Claims

Claims can be stressful, but we make the process simple, quick, and hassle-free. Our dedicated claims team works closely with your dealership to handle every step of the process, ensuring that customers are back on the road as soon as possible. With a 98% claims approval rating and hundreds of glowing reviews, we're proud to deliver a service that's both reliable and efficient.

- Our team manages the entire claims process for your dealership.
- Step-by-step guidance for customers, ensuring a smooth experience.
- Friendly, efficient service to get customers back on the road fast.
- 98% claims approval—because we're here to help.
- Hundreds of 5-star reviews from satisfied clients.











What Love Warranty can do for you

Our community is growing fast, and we want you to be part of it. All our customers receive the same exceptional levels of service, and we are standing by to build a warranty service that fits your unique needs.

Contact the team to receive an entirely confidential and no obligation review of your warranty requirements and start experiencing the same industry leading results as our current partners.

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